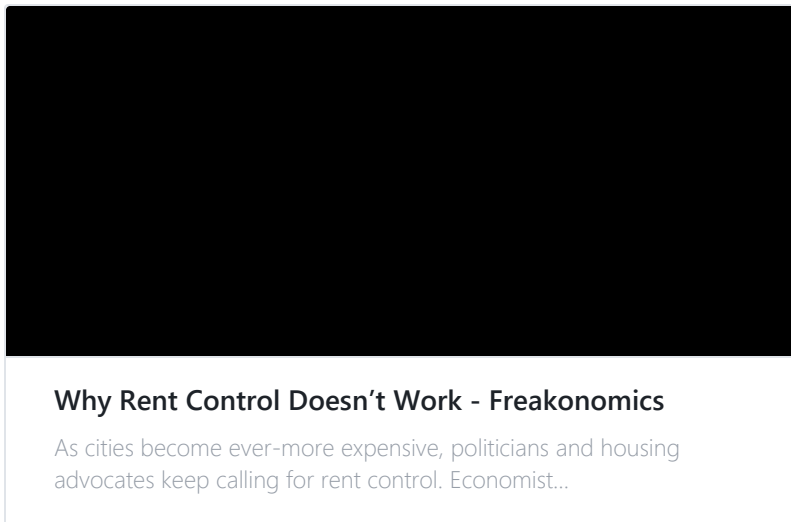


**From:** [Dawn Matheson](#)  
**To:** [City Clerk](#)  
**Cc:** [Jeff Jones](#)  
**Subject:** Response to Rent Control Proposal  
**Date:** Wednesday, July 27, 2022 5:05:43 PM

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I know the city council is being pressured by the residents of Skylark apartments to institute rent control and I hope they are not seriously considering instituting it as it has been well proven that it is not a viable solution to this problem. Rent control is great for the people who have it but it totally screws all the people who don't, which is most of the people because it discourages supply, not to mention it is a headache to police for city government and becomes an entitlement for the few who don't even necessarily need it. It's been shown in study after study. More supply is the only solution that has been proven to work so that's where the change should happen. I can't believe that rent control is still being proposed as a solution...unless what you're trying to do is restrict new housing inventory. I think the existing 10% annual rent increase cap is a good safety net against unethical landlords, it gives a window to transition to different housing....if different housing is available, which it isn't now. THAT is what needs to change. [Why Rent Control Doesn't Work - Freakonomics](#)



Sincerely,

Dawn Matheson  
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Larkspur